

Annual Report

Chair's Report

2020 was a very difficult year for everyone – especially anyone trying to organise events and festivals. Like many others, we were disappointed to cancel the 2020 Roseland Festival. We had organised an exciting programme and were looking forward to the Launch last March. The programmes were printed, ready for distribution in time for the Launch Evening, when we had to take the difficult decision to cancel the Launch event and the Festival. We were grateful to our advertisers and sponsors who generously allowed their contributions to be carried over to the next Festival. In particular, we were indebted to FalRiver, our major sponsor, whose support has ameliorated the impact of cancelling this year's festival. We are also grateful to our Friends who have continued to support the Festival during this difficult time. Despite there being no 2020 festival, financially we were in a position to fulfil one of our charitable objectives and offer small grants to support arts projects for young people across the Roseland (See Grants below).

Covid 19 is still the governing factor in our plans. For 2021, the Committee can only wait until the situation becomes clearer before making any firm plans for this year. Current thoughts are that we would like to organise a festival for this year given the recent dearth of entertainment and events. We would hope the festival might help to lift the spirits of the people on the Roseland in the coming year, as well as raising funds to support the arts for local young people. We have had several thoughts as to how we might do this but of course any final plans will depend upon the unfolding Covid 19 situation. Currently we have been thinking of reducing the length of the festival from 14 to 7 days, and perhaps moving it to July or September/October rather than April/May 2021. We would probably prioritise outdoor events and those held in more socially distanced venues.

Usually, we would have been holding our AGM within the comfortable surroundings of the Roseland Inn. Alas, we have had to cancel this year's AGM. We have amended the constitution to allow some greater flexibility to cover this unprecedented situation. You can read the revised version on our website or ask our Secretary to send you a printed copy. Instead of a face-to-face AGM, we will publish this Annual Report on our website. We will still take nominations to the Committee (see below) using the nomination form downloadable from our website.

The Committee were saddened to learn of Zoe Sheppard's death. She was a stalwart supporter of the Festival, serving as Chair on the Committee and latterly helping out at events. We will miss her greatly and our sympathies are with Peter and her family.

There has been a couple of changes to the Committee over the last year. Tara Robinson had to resign due to other commitments. We thank her for her contribution and wish her well. We have been joined by Josh Hoole, who has been a valuable addition and brings new skills to the Committee. Josh has been a co-opted member and is up for nomination to full membership this year.

Jane Stephens continues as our Treasurer. She does a tremendous job of looking after all our finances and interfaces with the Charity Commission. Jane Gillespie, our Secretary, undertakes the administration, the website, and also took over Tara's role of social media and our advertising, both for the Festival and in the brochure. This has proved to be very onerous for one person, and although the Chair and Vice Chair take on what they can, we badly need someone to help with the website, social media and advertising.

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The Committee is under-resourced, and the situation will become critical this year, as we will lose two more members. Andy Thomas is resigning as she has taken over editorship of the Roseland Magazine and cannot commit to both the magazine and the Festival. Andy came back onto the Committee because it badly needed more help in running and booking events. We have been grateful for her contribution and her knowledge of the Festival. When Andy Thomas resigned the Chair, I committed to three years as her replacement. It has been a rewarding experience and I owe a lot to the other members of the Committee and to Graham Turpin, as Vice Chair, who is always there backing everyone up! My three years come to an end in the autumn, so I too will be leaving the Committee.

This leads to the usual plea for new Committee members. This time the plea is critical. It is not viable to run the Festival with just four volunteer Committee members. Without new volunteers, the whole future of the Festival is in jeopardy. This is an extremely serious situation and we appeal for help. If you are interested in becoming more closely involved in organising the festival, please check out our website and feel free to contact the Chair/Vice Chair to discuss how you could help out. Nomination forms need to be submitted by Monday 15 February.

We wish everyone a safe 2021 and look forward to meeting up at the Festival later in the year, albeit it may take a different format.

Susan Fallick (Chair)
Graham Turpin (Vice Chair)
January 2021

GRANTS

We offered our usual grants to local schools this year, and we were also pleased to make three awards to local young people and/or charities for arts-related projects.

Award	Project	Amount
The Roseland Academy	<i>INSIDE OUTSIDE</i> A project exploring local architecture and gardens to investigate how nature influences the built environment.	£1,000.00
Tregony Community Primary School	Trip to the Minack Theatre for acting workshop and performance	£300.00
Veryan C of E Primary School	Workshop with dyslexic writer, Tom McLaughlin, to encourage reading	£300.00
St Mawes Primary School	We arranged for Will Keating to work with the children at St Mawes Primary to rehearse and perform their own concert. Feast of Festivals provided a additional £500 grant to cover the costs of professional musicians appearing at the concert.	
Gerrans Primary School	Trip to the Minack Theatre for acting workshop and performance	£300.00
Local schoolchild	Piano lessons	£250.00
Roseland Surgeries Patients Group	Young people's drama for VE Day	£300.00
Radford Trust	Purchase of an oboe	£500.00
	TOTAL GRANTS	£2,950.00

Sadly the school's plans were interrupted by COVID restrictions. The Roseland Academy and Gerrans Primary School decided to hold their grant awards over until 2021. Tregony Community Primary used their grant to update art materials and provide children with new sketch books.

The event for St Mawes Primary School with Will Keating could not go ahead, which was disappointing. It is hoped that something similar can be arranged with the school in future.

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Veryan C of E Primary

We received this lovely report from Veryan Church of England Primary School about their day with Tom McLaughlin.



"I can confirm that, thanks to the grant we received from the Roseland Festival, we were lucky enough to be able to hold a workshop with Tom McLaughlin last year. Tom "writes pictures and doodle words for Bloomsbury, Puffin, Oxford University Press, Simon & Schuster, Scholastic, The Guardian; Disney, Nickelodeon."

It was an inspirational day for all the children and staff who listened to Tom humorously explain how he overcame his difficulties with dyslexia to become an illustrator and author of his own very successful books. We were also delighted to be able to purchase copies of Tom's books for our school library so we could continue to enjoy them after his visit.

Tom's workshop inspired the children to draw creative illustrations and write their own stories in proceeding lessons, as well as discussing the importance of resilience and perseverance. Teachers remarked on the powerful impression that Tom left on the children and in particular in the area of writing for some of the previously more reluctant boys.

Thank you to The Roseland Festival for allowing us the opportunity to meet and learn from Tom McLaughlin; it was a fabulous experience for the children throughout the school and made some lasting memories."

It is gratifying that we can still help local schools, organizations and young people with their arts-related projects, specially in a year when our events could not go ahead. We will of course be offering our full grants programme for 2021.

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TREASURER'S REPORT

- **Income & Expenditure Summary Sheet**

The 2020 accounts have not been independently scrutinised yet but they should not be greatly different. 2019 Accounts were signed off in March & proof of this is available by request from the Treasurer. Many thanks to Richard Hall for his scrutiny!

- **Income:** 2020 income has been greatly affected by the Pandemic with no events or ticket sales. Grateful thanks to all our Friends, Sponsors and Advertisers for their support for Festival 2020 – none of whom asked for a refund!
- **Expenditure:** Although there were no artiste or venue costs, we were so close to the Launch Night and Festival that the brochures had been designed and printed, with all the costs involved. We are also incurring costs with ongoing website maintenance, artwork and advertising.

Looking forward to next year, it should be noted that the advertising in the brochure will be at no cost to our advertisers as this year's advert income will be carried over. Therefore, we won't have that stream of funding. There will be, however, the ongoing, general costs throughout the year.

Jane Stephens
Treasurer
November 2020

SECRETARY'S REPORT

Committee Meetings

We held only seven committee meetings this year; most of these were held by Zoom. We had the usual busy period during the autumn and winter, planning the festival, organizing events, preparing the brochure, etc. It was at our meeting in early March, with lockdown approaching, that we had to cancel the 2020 festival. A huge disappointment. We have been meeting again over the autumn, trying to find a way to hold a 2021 festival and an AGM for 2020.

Advertisers & Sponsors

We are grateful to all those who sponsored us this year, either by advertising in our brochure or by providing a venue as an in-kind donation. We much appreciate your letting us carry this revenue over into 2021. We are also grateful to Andy Ward at Cornish Riviera Box Office for his continued support and help with ticketing.

Advertisers

- Cornwalls Cottages
- Driftwood Hotel
- Fal River
- H Tiddy
- Idle Rocks / St Mawes Hotel
- Osborne & Osborne
- Portscatho Holidays
- Portscatho Stores
- St Mawes Pier and Harbour Company
- St Mawes Post Office

Sponsors in kind

- Bohella Bar
- Curio Spirits
- Harbour Club

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- Knightor Winery
- Philleigh Way Cookery School
- Plume of Feathers
- Tresanton Hotel

Private Sponsors

We normally show our gratitude to Friends who donate more than £25 by including their names in our Brochure. This was not distributed this year, as the Festival had to be cancelled. The Brochure can be downloaded from our website, but we would also like to thank our donors here.

- Mrs Lizzy Batten
- Mr Stephen Chapman
- Mr Stuart De Turberville
- Mr & Mrs Peter Evans
- Mr & Mrs John Fallick
- Mr Roy Hatch
- Mr & Mrs Peter Hay
- Dr Jenny Johnson
- Mr Josh Tongue
- Mr Keith Warren
- Mrs Penny Wiggins
- Mr & Mrs Roy Williams

Friends & Supporters

We are very grateful to our Friends and Supporters this year. You generously allowed us to keep your Friends subscriptions even though the Festival had to be cancelled. This is much appreciated. This year, numbers are a little down. We have 63 Friends for 2020 (of whom 2 are life friends) and 401 people on our mailing list. This vital financial contribution goes a long way to help keep the festival going.

We added annual online payments from our website this year.

Website

The new website (www.roselandfestival.co.uk) went live at the end of 2019. We think it looks much clearer and brighter, and, I can tell you, it is much easier to maintain. The content has been tidied up and it is much clearer where to find things. We were able to include tasters of what the 2020 festival would have offered via the site, and have included a lot of information about previous festivals.

We are continuing to work on building closer links between the website and our social media.

Additionally, the new website allowed us to include our email addresses as part of the hosting costs. This saved us some £12 per month that we had previously been paying to Google for the gmail accounts.

Social Media

We added Instagram to our social media this year. Currently we have 441 followers on Facebook [<https://www.facebook.com/RoselandFestival/> or @RoselandFestival], 231 on Instagram [<https://instagram.com/roselandfestival> or @RoselandFestival] and 344 on Twitter [<https://twitter.com/roselandfest> or @RoselandFest]. We hope to build up these numbers next year.

Jane Gillespie
Secretary
November 2020